

5 Free Tools to Start Your Affiliate Marketing Business Today

A bonus resource from *Lights, Camera, Click* by Debbie Campbell Fowler

Getting started in affiliate marketing does not require a big budget. These five free tools will help you build a professional online presence from day one.

1

Canva
canva.com

Create professional graphics for your website, social media, and marketing materials without any design experience. The free version gives you access to thousands of templates.

2

Google Analytics
analytics.google.com

Track who visits your website, where they come from, and what they do when they get there. Understanding your audience is the foundation of successful marketing.

3

Mailchimp
mailchimp.com

Build and manage your email list for free up to 500 contacts. Email marketing remains one of the most powerful tools for driving sales online.

4

WordPress
wordpress.com

Build your website or blog without coding. WordPress powers over 40% of all websites on the internet and has thousands of free themes and plugins.

5

Google Search Console
search.google.com/search-console

See exactly how your site appears in Google search results and which keywords are bringing people to your pages. Essential for growing organic traffic.

Ready to learn more?

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